



• HYPERLOCAL CONSTRUCTION INTELLIGENCE

Searchable feed • Updated daily

Alerts by address or area

Catch every re-roof — the #1 solar buying signal.

A homeowner who just re-roofed is in the perfect window for panels. Reach them while the timing's ideal — not months too late.

WHAT IS PERMIT DATA?

Every renovation, addition, roof, pool, electrical, and new-build job filed with the local building department — **who pulled it, when, and whether it's open, expired, finalized, or never permitted at all.** It's public record, but buried in thousands of city and county portals. Permit Notice pulls it into one searchable feed with alerts.

Your daily headaches → solved with permit data

THE FRICTION EVERY REP KNOWS	HOW PERMIT DATA FIXES IT
You knock doors with no idea who just re-roofed	Re-roof permits pinpoint the exact homes in the solar sweet spot — stop guessing, start targeting.
Roofers capture the customer first and you're too late	Permits file the day the homeowner signs with a roofer — reach out before the job's even done.
Canvassing is expensive and low-hit-rate	Skip cold neighborhoods. Door only addresses with fresh roof permits — far higher conversion.
Hard to time outreach for new construction	New-construction & electrical permits flag homes solar-ready from day one.
No second signal once the roof window passes	Electrical-upgrade & battery permits surface a second wave of high-intent buyers.
Lead lists are stale and shared across reps	A live permit feed is fresh daily and yours — not a recycled list every rep is dialing.

8 plays to run this week

1

Re-Roof Strike List

Door/dial homeowners with fresh roof permits — the prime window.

2

New-Construction Watch

Pitch solar on new builds before move-in.

3

Electrical-Upgrade Signal

Panel/service-upgrade permits = solar & battery ready.

4

Canvass-Route Optimizer

Build walk lists from permit addresses, not whole zips.

5

Battery-Storage Angle

Electrical permits flag homes ready for storage add-ons.

6

Roofer Referral Partnerships

Partner with the roofers whose permits you see.

7

Secret-weapon adoption map

UNFAIR ADVANTAGE

Track where re-roof & electrical permits are clustering to deploy your team into the neighborhoods about to go solar before competitors arrive. Targeting data no lead vendor sells.

8

Commercial Watch

New-construction & electrical permits surface commercial solar prospects.

THREE WAYS IT MAKES YOU MONEY



Higher close rates

Sell to homeowners in the perfect post-roof window.



Lower cost per door

Canvass only high-intent addresses.



Beat competitors

Reach buyers before other reps know they're in market.



STEAL THIS CONVERSATION

Hi — I saw you just had a new roof permitted, congratulations. A brand-new roof is actually the ideal time to look at solar: no removing and reinstalling panels later, and you can lock in today's incentives. Can I show you what your system and savings could look like? Ten minutes, no pressure.

Start pulling permit data today.

Search any property in seconds. Set alerts for your market, your clients, and your pipeline — and never miss the signal again.

Start your free trial →

PermitNotice.com



SCAN TO SEARCH
A PROPERTY