



● HYPERLOCAL CONSTRUCTION INTELLIGENCE

Searchable feed • Updated daily

Alerts by address or area

Get to the roof before your competitor's truck does.

Every re-roof, repair, and new-construction permit is a roof in play. See them as they file, target aging roofs, and win the bid first.

WHAT IS PERMIT DATA?

Every renovation, addition, roof, pool, electrical, and new-build job filed with the local building department — **who pulled it, when, and whether it's open, expired, finalized, or never permitted at all.** It's public record, but buried in thousands of city and county portals. Permit Notice pulls it into one searchable feed with alerts.

Your daily headaches → solved with permit data

THE FRICTION EVERY ROOFER KNOWS	HOW PERMIT DATA FIXES IT
After a storm you're fighting 30 trucks for the same streets	Repair & re-roof permit clusters show exactly which neighborhoods are filing work — deploy crews where the demand actually is.
New-construction roofing subs go to the builder's usual guy	Track new-build permits to find active builders & GCs early — get on the bid list before framing starts.
No way to know which roofs are aging out	Permit history reveals when a roof was last replaced — target homes with 15—20 year-old roofs that are due now.
Lead services resell the same storm leads to every roofer	Permit data is raw and exclusive — you find the project, not a lead sold five times.
Can't see what competitors are winning	See who's pulling the most re-roof permits on your turf and how active they are.
Marketing dollars sprayed across whole zips	Target only neighborhoods with active roof & repair permits — higher hit rate, lower cost.

8 plays to run this week

1

Storm-Cluster Response

Map repair/re-roof permits after weather events — deploy crews where work is filing.

2

New-Construction Subcontract

Track builders pulling permits — bid roofing early.

3

Aging-Roof Target List

Use permit history to find roofs 15—20 yrs old, due for replacement.

4

Competitor Volume Watch

See who's winning re-roofs in your area and how often.

5

Insurance-Repair Signal

Repair permits flag claim-driven jobs to pursue.

6

Solar-Partner Referrals

Solar installs need roof work — partner with installers whose permits you see.

7

Secret-weapon replacement map

UNFAIR ADVANTAGE

Overlay roof-age data across zips to predict which neighborhoods are about to hit mass re-roof demand — and pre-market there before competitors even know.

8

Repeat & Warranty Watch

Get alerted when past clients pull related permits — first call for the next job.

THREE WAYS IT MAKES YOU MONEY



Win more roofs

Reach homeowners and builders before competitors.



Deploy crews smarter

Concentrate where permit demand is real.



Lower lead cost

Exclusive permit data beats shared lead lists.



STEAL THIS CONVERSATION

Hi — I saw a wave of roofing permits in your neighborhood after the recent storms. We're already working in the area with crews available now. I'd be glad to give your roof a free inspection and a no-obligation quote before your insurance window closes — when works for you?

Start pulling permit data today.

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