



- HYPERLOCAL CONSTRUCTION INTELLIGENCE
- Searchable feed • Updated daily
- Alerts by address or area

Turn building permits into listings, leverage & trust.

The public record almost no agent pulls before writing an offer — and how to use it to win deals, protect clients, and stay top-of-mind.

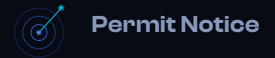
WHAT IS PERMIT DATA?

Every renovation, addition, roof, pool, electrical, and new-build job filed with the local building department — **who pulled it, when, and whether it's open, expired, finalized, or never permitted at all.** Permit Notice pulls buried public records into one searchable feed with alerts.

Your daily headaches → **solved with permit data**

THE FRICTION EVERY AGENT KNOWS	HOW PERMIT DATA FIXES IT
Deal blows up at inspection over unpermitted work	Pull the full permit history before you write the offer. Spot the unpermitted addition or open permit early, set expectations, and negotiate from facts — not surprises.
Closing delayed by an open or expired permit	Flag open or expired permits weeks ahead, not the day of closing. Get them resolved before they stall the deal or kill the contract.
Pricing a listing or advising a buyer with no real data	Permit volume by neighborhood shows where money is being invested — justify list price, spot rising areas, and back up your CMA with hard activity.
Dry pipeline — not enough new listings	New roof, addition, and renovation permits signal homeowners with equity and intent. A renovation often precedes a sale — reach them first.
Losing touch with past clients and your sphere	Get alerted when someone in your database pulls a permit — a perfect, non-salesy reason to reconnect.
Buyer wants fixer or value-add deals you can't find	Demo, addition, and distressed-property permits surface motivated sellers and projects before the MLS — feed investor clients real opportunities.

8 plays to run this week



1

Pre-offer permit check

Run every target property before submitting. Walk in knowing the real condition and risk — instant buyer credibility.

2

The renovator farm list

Pull recent renovation and addition permits in your farm. These owners have equity and a track record of investing.

3

Listing-prep permit audit

Before listing, confirm seller work was permitted and finalized. Fix problems pre-market, not in escrow.

4

Neighborhood trajectory report

Show buyers permit activity nearby — proof an area is on the rise and a data-backed reason to buy now.

5

Sphere re-engagement alerts

Monitor past-client addresses. A new permit is your cue to call before another agent does.

6

New-construction watch

Track new-build permits to find builders and developers early — before models even open.

7

Secret-weapon market intel

UNFAIR ADVANTAGE

Track permit value and volume by zip to see where real capital is flowing before it appears in MLS stats.

8

Investor deal-feed service

Send investor clients a weekly demo or distress permit list. Become the agent who brings deals.

THREE WAYS IT MAKES YOU MONEY



Win more listings

Reach motivated, equity-rich homeowners before they interview an agent.



Save deals

Catch permit problems early so fewer contracts fall apart.



Earn referrals

Be the agent who brings data competitors don't have.



STEAL THIS CONVERSATION

Before we write this offer, I pulled the building-department permit history. There's an addition from 2019 with no permit on file — that could surface at inspection or financing. Let's price it in now so it doesn't surprise us at closing.

Start pulling permit data today.

Search any property in seconds. Set alerts for your farm, listings, and sphere — and never get blindsided by a permit again.

Search a property →

PermitNotice.com



SCAN TO SEARCH
A PROPERTY