



● HYPERLOCAL CONSTRUCTION INTELLIGENCE

Searchable feed • Updated daily

Alerts by address or area

Reach homeowners the moment **their coverage needs it.**

A new roof, a new addition — every permit is a coverage event. Be the agent who calls first, not the one who finds out at renewal.

WHAT IS PERMIT DATA?

Every renovation, addition, roof, pool, electrical, and new-build job filed with the local building department — **who pulled it, when, and whether it's open, expired, finaled, or never permitted at all.** It's public record, but buried in thousands of city and county portals. Permit Notice pulls it into one searchable feed with alerts.

Your daily headaches → **solved with permit data**

THE FRICTION EVERY AGENT KNOWS	HOW PERMIT DATA FIXES IT
You find out about a new roof at renewal — too late	Re-roof permits flag the exact moment to update coverage (and often lower the premium). Reach out while it matters.
New policyholders go to whoever calls first	New-construction permits mean new homes needing coverage. Get there before the competition.
Undisclosed work creates hidden risk in your book	Unpermitted or unfinaled work on insured homes is undisclosed risk — surface it before it's a denied claim.
Prospecting lists are cold and untargeted	Permit activity is intent. Build warm lists of owners actively investing in their homes.
Retention slips when you're not in front of clients	A permit on a client's home is a perfect, relevant reason to check in — and keep the renewal.
Hard to grow a book without buying leads	The permit feed is a free, continuous lead source tied to real homeowner activity.

8 plays to run this week

1

Re-Roof Coverage Call

New roof = update the policy and pitch the wind-mit discount.

2

New-Construction Prospecting

Reach new builds before they shop coverage.

3

Book-of-Business Watch

Monitor insured addresses for permits affecting risk.

4

Renovation Coverage Review

Additions raise replacement cost — right-size the policy.

5

Undisclosed-Risk Audit

Flag unpermitted work that could void a claim.

6

Investor-Client Alerts

Serve landlord clients with permit-driven coverage updates.

7

Secret-weapon risk map

UNFAIR ADVANTAGE

See where roofing, rebuild & storm-repair permits are clustering to know where your book's risk and opportunity are shifting before carriers reprice. Intel underwriters would envy.

8

Retention Touchpoint

Congratulate clients on projects — stay top-of-mind at renewal.

THREE WAYS IT MAKES YOU MONEY



Write more policies

Reach new-construction and re-roof owners first.



Right-size coverage

Renovations mean higher premiums and proper protection.



Boost retention

Relevant touchpoints keep clients from shopping.



STEAL THIS CONVERSATION

Congratulations on the new roof — I saw the permit come through. A new roof is actually great news for your coverage: it can qualify you for a wind-mitigation discount, and we'll want to update your replacement cost. Got two minutes to make sure your policy reflects it?

Start pulling permit data today.

Search any property in seconds. Set alerts for your market, your clients, and your pipeline — and never miss the signal again.

Start your free trial →

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SCAN TO SEARCH
A PROPERTY