



**Permit
Notice**

• OFFICIAL PROGRAM GUIDE

— AFFILIATE PROGRAM

Refer the network **you** **already have.**

Permit Notice pays **\$100 for every person you refer** who subscribes — plus a free Pro account and stacking milestone bonuses. This is the official program guide.

\$100

PER
REFERRAL

**Free
Pro**

AT 10
REFERRALS
/ YR

\$2,500

TOP MILESTONE

**No
cap**

ON
EARNINGS

The program at a glance

Permit Notice turns public permit records into daily, hyper-local intelligence — re-roofs, new construction, additions, electrical, HVAC, and other project activity — for professionals who close deals on those properties. One introduction to your existing network can put you over the qualifying threshold, and from there you earn cash on every paid referral, with no cap.

\$100 per referral

Every person who signs up with your code and subscribes to any plan earns a flat \$100 — paid on the 15th of the following month after the hold period*.

Free Pro for life

10 REFERRALS

Maintain 10 active paid referrals and your own Pro subscription is free for as long as you stay above the threshold.

No cap on earnings

UNLIMITED

Every qualifying paid subscriber earns you \$100, with unlimited upside as your network expands across your existing contacts.

Milestone bonuses

UP TO \$2,500

Stacking cash bonuses at 25, 50, and 100 referrals — collected the month you hit each tier.

- **Why it works** — your referrals are not cold leads. They are the inspectors, title agents, investors, lenders, and contractors you collaborate with on every transaction — people who get immediate value from permit history before a deal closes.

What your referrals get

Anyone who signs up through your code takes 20% off their first year on any tier — Starter, Pro, Pro+, or Enterprise — with permit alerts, searches, watchlists, coverage monitoring, and analytics by plan level.

20% OFF FIRST YEAR

What you earn

Three benefit streams are unlocked by maintaining an active referral base. The annual value below uses the 10-referral qualifying minimum for cash commissions; actual earnings scale with no cap.

BENEFIT	CONDITION	ANNUAL VALUE
Free Pro plan	Maintain 10+ active referrals / yr	\$1,788
Cash commissions	\$100 per paid referral, no cap	\$1,000+
Milestone bonuses	At 25 / 50 / 100 referrals	up to \$4,000
Potential first-year value		\$6,788+

Cash commission shown at the 10-referral qualifying minimum; actual earnings scale with no cap.

Milestone bonuses stack

Beyond the per-referral commission, you collect a one-time cash bonus each time you cross a milestone. Bonuses stack — you collect each one the month you reach it, with no waiting until year end.

AT 25 REFERRALS

+\$500

AT 50 REFERRALS

+\$1,000

AT 100 REFERRALS

+\$2,500

A partner who reaches 100 referrals collects **\$500 + \$1,000 + \$2,500 = \$4,000** in milestone bonuses on top of **\$10,000** in per-referral commissions.

FOUR STEPS

How it works

From application to first payout in four steps. Most affiliates reach their qualifying 10 referrals by starting with the transaction contacts they already know.

1 Apply & get approved

Register as an affiliate at permitnotice.com. After a brief review, you receive a unique affiliate code and access to your tracking dashboard.

2 Share your code

Send your referral page to the contacts you already work with — by email, DM, or professional groups. Ready-made outreach templates are provided.

3 Referrals subscribe

Your contact signs up with your code, takes 20% off their first year, and is credited to your account automatically.

4 Get paid

\$100 lands on the 15th of the following month via ACH or PayPal. Cross 10 active referrals and your own Pro plan goes free; cross 25 / 50 / 100 for bonuses.

• THE FINE PRINT

The free Pro plan, explained

The Pro plan retails at **\$149/month (\$1,788/year)**. To keep your account active, the first paid referral must subscribe **within 45 days** of registration — accounts without one in that window may be suspended for inactivity. After that, keep 10+ active paying referrals and your subscription is free. If your active count drops below 10, Pro billing resumes at the standard rate and commissions continue.

Who it's built for

Seven professional categories, each with a dedicated referral page tuned to how permit data fits their workflow. Your network likely spans several of them.



Home Inspectors

First to find unpermitted work and expired permits — connected to every party in the deal.



Title Agents

Catch open and expired permits before they delay or kill a closing.



Real Estate Investors

Spot new-construction and teardown permits weeks before MLS listings.



Real Estate Agents

Price listings accurately and catch unpermitted improvements before they bite.



Insurance Agents

Turn re-roof and new-construction permits into timely, relevant coverage calls.



Contractors

Treat the daily permit feed as a job board of work that needs to be bid.



Solar Sales

Re-roof permits flag homeowners in the ideal window to add solar.

Your circle

Every category above refers the others — overlapping networks compound your referrals.

— QUESTIONS, ANSWERED

How do I keep my free Pro plan?

Your first paid referral must subscribe within 45 days of registration to keep the account active. After that, maintain at least 10 active paying referrals. "Active" means currently subscribed to any plan.

When do I get paid the \$100?

Commissions are paid on the 15th of the month following the signup. A referral who subscribes June 3rd generates a \$100 payment on July 15th via ACH or PayPal.

What counts as an active paid referral?

A referral counts when the customer signs up with your code, subscribes to a paid plan, and remains in good standing. If one cancels, a new signup can replace them in your active count.

What does my referral receive?

20% off their first year on any plan. By tier they can access coverage-area monitoring, daily and instant alerts, saved searches, watchlists, analytics, CSV export, and team features.

The details

Does the 20% discount apply to every plan?

Yes. Starter (\$49→\$39.20/mo), Pro (\$149→\$119.20/mo), Pro+ (\$219→\$175.20/mo), and Enterprise (\$499→\$399.20/mo) for the first year.

Is there a cap on referrals?

No cap. Every paying subscriber earns you \$100, and larger active networks increase your monthly payout.

How are referrals tracked?

Your unique affiliate code connects each signup to your account. Paid referrals, status, commissions, and milestones show in your dashboard.

What if I fall below 10 referrals?

Pro billing resumes at \$149/month. Cash commissions continue, and free Pro reactivates at 10+ active referrals.

Ready for a great partnership?

Get your affiliate code after a brief review. Start sharing and start earning with Permit Notice.

Questions? affiliates@permitnotice.com

[Register as an affiliate →](#)

Terms & Conditions

These Permit Notice Affiliate Program Terms & Conditions ("Terms") govern participation in the Permit Notice Affiliate Program ("Program"). By enrolling in or participating in the Program, you ("Affiliate") agree to comply with these Terms.

1. Definitions & Qualifying Referrals

1.1 Qualifying Referral

A "Qualifying Referral" is a new, unique customer who:

- Clicks the Affiliate's valid tracking link;
- Registers for a Permit Notice 14-day free trial;
- Provides a valid payment method at registration;
- Converts from the free trial to a paid monthly subscription;
- Completes and pays for the first full monthly billing cycle; and
- Does not request a refund, dispute the charge, initiate a chargeback, or otherwise reverse payment during the verification period.

Permit Notice's tracking and billing records are the final authority in determining whether a referral qualifies for commissions or bonuses.

Duplicate accounts, existing customers, fraudulent registrations, test accounts, and users whose payments fail or are reversed will not be considered Qualifying Referrals.

1.2 Self-Referrals Prohibited

Affiliates may not use their own affiliate links to purchase, renew, upgrade, or create Permit Notice subscriptions for themselves, their business, members of their household, or accounts they directly control.

Self-referrals, artificial referrals, and attempts to manipulate the Program may result in immediate termination of the Affiliate's account and forfeiture of unpaid commissions, bonuses, rewards, and other Program benefits.

2. Base Commissions & Complimentary Pro

2.1 Base Commission

Affiliates receive a one-time commission of **\$100.00 USD** for each approved Qualifying Referral.

Unless otherwise agreed in writing, commissions are not recurring and are earned only after the referral satisfies all Qualifying Referral requirements and completes the verification period.

2.2 Complimentary Pro Subscription

After generating the first approved Qualifying Referral, the Affiliate may receive a complimentary Permit Notice Pro core subscription, currently valued at **\$149 per month**.

To retain it, the Affiliate must maintain at least 10 active, paying referred customers in the referral pipeline. If the count remains below 10 for more than 90 consecutive days, Permit Notice may suspend or remove the complimentary subscription benefit.

Suspension does not automatically terminate Program membership — the Affiliate may continue earning eligible commissions and milestone bonuses while remaining in compliance.

Permit Notice may also suspend the benefit if the Affiliate does not generate any active referrals within the first 45 days after joining.

An "active, paying referred customer" means a customer attributed to the Affiliate who maintains a paid subscription in good standing and is not delinquent, refunded, canceled, disputed, or subject to chargeback.

3. Stacking Performance Bonuses

Affiliates may earn milestone bonuses based on cumulative lifetime Qualifying Referrals. Milestone bonuses are earned in addition to the standard \$100 base commission and stack as each applicable threshold is reached.

3.1 Bonus Example

Upon reaching 100 cumulative Qualifying Referrals, an Affiliate will have earned:

Base commissions (100 × \$100) **\$10,000**

Milestone at 25 referrals **\$500**

Milestone at 50 referrals **\$1,000**

Milestone at 100 referrals **\$2,500**

Total milestone bonuses of **\$4,000**, for combined base commissions and milestone bonuses of **\$14,000** — excluding merchandise rewards and the complimentary Pro subscription.

TIER 1 • EVERY 25TH

+\$500

Cash bonus plus a YETI Rambler 30 oz. or comparable reward (est. retail \$50+).

e.g. 25th, 125th, 225th, 325th.

TIER 2 • EVERY 50TH

+\$1,000

Cash bonus plus a wireless charging padfolio & accessory package or comparable reward (est. retail \$250+).

e.g. 50th, 150th, 250th, 350th.

TIER 3 • EVERY 100TH

+\$2,500

Cash bonus plus a mystery gift or comparable reward (est. retail \$1,000+).

e.g. 100th, 200th, 300th, 400th.

Tiers repeat within each additional 100-referral cycle at the equivalent milestone. Permit Notice may substitute a merchandise reward with an item of reasonably comparable value if the advertised item is unavailable, discontinued, restricted, or impractical to deliver.

4. Payout Schedule & Verification Period

4.1 45-Day Verification Period

All base commissions, milestone bonuses, and applicable rewards are subject to a **45-day verification and holding period**, beginning on the date the referred customer transitions from the free trial to a paid subscription.

The verification period protects the Program against:

- Payment fraud;
- Failed or reversed payments;
- Immediate cancellations;
- Refund requests and chargebacks;
- Duplicate or artificial accounts; and
- Other activity that violates these Terms.

A commission or bonus will not become payable until the verification period has expired and Permit Notice has confirmed all qualification requirements are satisfied.

4.2 Payout Date

Approved balances are generally paid on the **15th day of each calendar month** via PayPal, ACH, or another approved method. If the 15th falls on a weekend or holiday, payment may process on the next business day.

Only commissions and bonuses that fully clear the verification period before the monthly processing cutoff are included; amounts clearing after the cutoff roll forward to the next cycle.

4.3 Minimum Payout

There is no minimum payout threshold for approved base commissions.

The Affiliate is responsible for providing accurate payment details and completing any required tax or identity verification. Permit Notice is not responsible for delays caused by incorrect payment information, payment-provider restrictions, or the Affiliate's failure to complete required documentation.

4.4 Refunds, Chargebacks & Reversals

If a referred customer's payment is refunded, disputed, reversed, or charged back, the related referral may be disqualified.

Permit Notice may cancel pending commissions or deduct previously paid commissions and bonuses from future earnings when a qualifying payment is later reversed or determined to be fraudulent.

In short — commissions clear 45 days after a referral starts paying, then pay out on the 15th. Reversed payments can be clawed back.

5. Prohibited Traffic & Marketing Methods

Affiliates must market Permit Notice accurately and professionally, protecting its name, trademarks, reputation, and customer relationships. The following are prohibited and may result in suspension or immediate termination, including forfeiture of unpaid commissions and rewards.

5.1 Paid Search & Brand Bidding

Affiliates may not bid on, purchase, or use Permit Notice trademarks, brand names, misspellings, confusingly similar terms, or brand-plus promotional terms in paid search without prior written approval.

Prohibited terms include:

Permit Notice PermitNotice Permit Notice coupon
Permit Notice discount Permit Notice promo code
Permit Notice free trial

This applies to Google Ads, Microsoft/Bing Ads, Facebook and Instagram, and other paid platforms. Trademarks may not appear in display URLs, domain names, subdomains, social usernames, or ad copy in a way that suggests the Affiliate is Permit Notice or an official account.

5.2 Coupon & Deal Websites

Affiliates may not publish links through public coupon sites, deal aggregators, discount directories, cashback platforms, browser extensions, toolbars, or similar services without prior written approval, nor promote unauthorized codes, fabricated discounts, expired offers, or misleading discount claims.

5.3 Spam & Unsolicited Communications

Affiliates may not send unsolicited bulk email, texts, direct messages, or automated promotional content in violation of applicable laws, platform rules, or consent requirements. All communications must identify the sender and provide any required opt-out method.

5.4 False or Deceptive Claims

Affiliates may not make false, misleading, exaggerated, or unsubstantiated claims regarding:

- Permit Notice features or capabilities;
- Permit data availability or geographic coverage;
- Pricing, discounts, or subscription terms;
- Income, revenue, lead generation, or results;
- Customer outcomes or expected ROI; or
- The Affiliate's relationship with Permit Notice.

Affiliates may not represent themselves as employees, agents, partners, owners, or authorized representatives of Permit Notice.

5.5 Fraudulent or Artificial Activity

Affiliates may not generate referrals through bots, scripts, automated submissions, purchased accounts, fake identities, stolen payment methods, cookie stuffing, forced clicks, misleading redirects, invisible links, or other artificial means.

Affiliates may not offer cash, rebates, compensation, or other incentives in exchange for users registering through an affiliate link unless Permit Notice has provided prior written approval.

6. Affiliate Disclosures

Affiliates must clearly disclose their financial relationship with Permit Notice, placed near the link, endorsement, review, video, or post. An acceptable disclosure: *"I may receive compensation if you purchase Permit Notice through my affiliate link."* The Affiliate is responsible for complying with all applicable advertising, endorsement, privacy, email, and consumer-protection requirements.

7. Program Administration & Termination

Permit Notice may review Affiliate activity at any time to confirm compliance, and may suspend or terminate an Affiliate for fraud, abuse, prohibited marketing, brand misuse, misleading conduct, inactivity, reputational harm, or any material violation. Upon termination:

- The Affiliate must immediately stop using Permit Notice links, trademarks, logos, and materials;
- Pending commissions for valid, previously approved referrals may be paid at Permit Notice's discretion;
- Commissions or rewards tied to fraudulent, prohibited, disputed, or noncompliant activity may be forfeited; and
- Access to complimentary subscriptions and other benefits may be removed.

An Affiliate may leave the Program at any time by providing written notice and discontinuing use of tracking links and Program materials.

8. Modification of the Program

Permit Notice may modify these Terms, commission amounts, qualification requirements, bonus thresholds, merchandise rewards, subscription benefits, and payout methods. Material changes apply prospectively unless needed to address fraud, abuse, legal compliance, payment reversals, or Program security. Continued participation after updated Terms take effect constitutes acceptance.

9. Independent Contractor Relationship

Participation does not create an employment, partnership, franchise, joint venture, agency, or legal representative relationship. Affiliates are independent contractors responsible for their own expenses, taxes, licenses, insurance, advertising practices, and legal obligations, and have no authority to enter agreements, make commitments, provide warranties, or incur obligations on behalf of Permit Notice.

10. Limitation of Liability

To the fullest extent permitted by law, Permit Notice will not be liable for indirect, incidental, special, punitive, or consequential damages arising from participation in the Program. Permit Notice does not guarantee that affiliate links, tracking systems, websites, payment providers, or Program services will be continuously available or error-free. Total liability will not exceed the amount of unpaid, approved commissions owed at the time the claim arose.

11. Acceptance of Terms

By applying for, accessing, or participating in the Permit Notice Affiliate Program, the Affiliate confirms they have read, understood, and agreed to these Terms & Conditions.

Questions about these Terms? Contact affiliates@permitnotice.com. This document is a program overview and, together with these Terms, forms part of the official affiliate agreement.